



International Assembly for Collegiate Business Education

**Public Disclosure
of Student Learning Form**

Institution: Daemen College
Academic Business Unit: Accounting/Information Systems
Academic Year: 2010-11

International Assembly for Collegiate Business Education
P.O. Box 3960
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Report of Student Learning and Achievement
Accounting/Information Systems
Daemen College

For Academic Year: 2010-11

Mission of the Accounting/Information Systems Department

Consistent with the mission of Daemen College, the Accounting/Information Systems departmental philosophy embodies the ideals of elevating human dignity and fostering civic responsibility in a global perspective. Central to this will be the strong relationship between the department faculty and its students. The curriculum integrates the intellectual qualities acquired through study of the liberal arts and the education necessary for professional accomplishment.

Student Learning Information for Accounting/Information Systems

Intended Student Learning Outcomes for Accounting/Information Systems :

1. *(Intended Learning Outcome 1) Students perform to standard or above in their required internship.*
2. *(Intended Learning Outcome 2) All accounting major seniors will score a minimum of 80% on their capstone projects.*
3. *(Intended Learning Outcome 3) Students obtaining jobs related to their major.*
4. *(Intended Learning Outcome 4) Satisfaction of Daemen graduates.*

Assessment Tools/Methods for Intended Student Learning Outcomes—
Direct Measures of Student Learning:

Performance Targets/Criteria for Direct Measures:

1. **Employee Evaluation**

Students perform to standard or above in their required internship.

2. **Capstone Project**

Student grade \geq 80 in capstone project

Assessment Tools/Methods for Intended Student Learning Outcomes—
Indirect Measures of Student Learning:

Performance Targets/Criteria for Indirect Measures:

1. **Students obtaining jobs related to their major.**

Majority of students are placed in job related to their major.

2. **Satisfaction of Daemen graduates**

Majority of students are satisfied with Daemen education.

Summary of Results from Direct Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
1. Students perform to standard or above in their required internship.	X	
2. Student grade \geq 80 in capstone project		A
Summary of Results from Indirect Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
1. Majority of students are place in job related to their major.	X	
2. Majority of students are satisfied with Daemen education.	X	
Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:		
1. <i>(Course of Action 1) A:</i> This year, 86% of our Accounting/Information Systems seniors scored at least 80% on their capstone projects. While we continue to strive for 100% of our students to achieve at least 80% on their capstone projects each year, this year's performance reflects a significant improvement over last year when only 58% of our accounting students achieved a grade of 80% or better. We will continue to work with our students to strengthen their research and writing skills.		
2. <i>(Course of Action 2) N/A</i>		
3. <i>(Course of Action 3) N/A</i>		
4. <i>(Course of Action 4) N/A</i>		