

**BACHELOR OF ARTS - ENGLISH
SPECIALIZATION IN COMMUNICATIONS/PUBLIC RELATIONS**

Following is a suggested course sequence for your program. Courses may be offered as indicated and/or at other times. Consult your Advisor for further direction and planning.

YEAR 1

FIRST SEMESTER	SECOND SEMESTER
LEARNING COMMUNITIES are generally completed in the first year (LC1 in the 1st semester; LC2 in the 2nd semester)	
CMP101 English Composition	ECO202 Principles of Macroeconomics (See Program Notes)
IND101 Sustainable & Critical Relationships	Language/Core Electives (see Program Notes)
Language/Core Elective (see Program Notes)	LIT112 Approaches to Literature
CORE ELECTIVES AND/OR FREE ELECTIVES	CORE ELECTIVES AND/OR FREE ELECTIVES
15	15

YEAR 2

FIRST SEMESTER	SECOND SEMESTER
Composition:	CA221 Human Communication
CMP311 Advanced English Composition OR	Language/Core Elective (see Program Notes)
Select 1: CMP312 Creative Writing; CMP317 Journalism;	LIT204 Readings in British Literature II
CMP318 Writing for the Media	Literature Elective
Language/Core Elective (see Program Notes)	MKT209 Principles of Marketing
LIT203 Readings in British Literature I	
Literature Elective	
CORE ELECTIVES AND/OR FREE ELECTIVES	
18	15

*CMP311 is a required course and may be taken in either Year 2 (1st semester) or Year 3 (2nd semester). In the semester in which it is not taken, students must complete one of the following: CMP312 Creative Writing; CMP317 Journalism; CMP318 Writing for the Media

YEAR 3

FIRST SEMESTER	SECOND SEMESTER
American Literature OR Literature Elective*	American Literature OR Literature Elective*
CA222 Introduction to Mass Communication	Composition:
CFE3__ Cooperative Field Experience**	CMP311 Advanced English Composition OR
LIT409 or 410 Shakespeare I or II	Select 1: CMP312 Creative Writing; CMP317 Journalism;
MTH104 Survey of Statistics	CMP318 Writing for the Media
	Select 1: LNG307 English Language: Its Evolution and
	Structure; LNG309 Sociolinguistics
	PR 322 Introduction to Public Relations
	CORE ELECTIVES AND/OR FREE ELECTIVES
15	18

*The American Literature course may be taken in either semester of Year 3. In the semester in which the American Literature course is not taken, students will take a Literature elective

**Field Experience must be in the area of communications/public relations.

***CMP311 is a required course and may be taken in either Year 2 (1st semester) or Year 3 (2nd semester). In the semester in which it is not taken, students must complete one of the following: CMP312 Creative Writing; CMP317 Journalism; CMP318 Writing for the Media.

YEAR 4

FIRST SEMESTER	SECOND SEMESTER
CMP/PR420 Promotional Writing	CFE4__ Cooperative Field Experience*
MGT208 Principles of Management	Literature Elective
CORE ELECTIVES AND/OR FREE ELECTIVES	PR 443 Research Practicum
	CORE ELECTIVES AND/OR FREE ELECTIVES
15	15

*Field Experience must be in the area of communications/public relations

COURSE LOADS: Maximum of 17 credits allowed for 6 semesters; 2 18-hour semesters are allowed at no additional tuition charge. Additional course loads are allowed for students who achieve Dean's List. Consult the catalogue for details on the Dean's List privilege.

ADMISSION TO UPPER DIVISION REQUIREMENTS:

- A. A cumulative grade point average (GPA) of 2.0 in English courses, and an overall cumulative grade point average (GPA) of 2.0.
- B. In the letter requesting admission to the major, the student should indicate commitment to scholarly work in upper level courses and specify personal qualifications and goals that justify continued study in the major.
- C. Written recommendations from at least two members of the English faculty who have had the student in class and who can attest to the student's competence and integrity.
- D. A writing portfolio (papers, tests, articles) that demonstrate the student's academic work and progress to date and a written description and analysis of that progress.

- Transfer students at or above the sophomore level, who have completed one semester of work in the major, will be expected to fulfill the same requirements.

GRADUATION REQUIREMENTS:

- A. An overall grade point average (GPA) of 2.00

PROGRAM NOTES:

A.ECONOMICS REQUIREMENT: Students may complete either ECO202 Principles of Macroeconomics or may take a Principles of Economics course elsewhere, provided that Daemen's Business Chair pre-approves the transfer course as an acceptable equivalent to a generic principles course. **Be in mind that, should the course be taken elsewhere, no competency will be satisfied.**

B. FOREIGN LANGUAGE REQUIREMENT: Students must demonstrate proficiency in a foreign language at the intermediate level by passing an approved proficiency exam. Depending upon any previous preparation in a foreign language, a sequence of course work may be recommended.

LANGUAGE PLACEMENT GUIDELINES: Students will be placed in courses in language studies as follows:

- Placement in course #101: No previous language experience or only 1 year of high school language study
 - Placement in course #102: Credit for #101 or 2 years of high school language study
 - Placement in course #105: Credit for 102 or 3-4 years of high school language study
 - Placement in course #106: 4+years of high school language study
 - Placement in 200-level courses or above: 4+ years of high school language study
- NOTE:** If a student has 4+ years of high school language (or is a native/heritage speaker) and does not wish to continue language classes, he/she should take the first available proficiency exam or see a Foreign language department member.

C. PREREQUISITE STUDIES: As in all majors, all prerequisites for courses in the program must be satisfied

E- 40103
Office of the Registrar (09/07)