



# Master of Science in International Business

Tracks: Accounting\*, General, and Marketing

To be **successful**, today's business professional must approach the marketplace with an **international state of mind**.

This Daemen College graduate business degree is IACBE (International Assembly of Collegiate Business Education) accredited. Get inspired to become a responsible and resourceful international citizen. Build a professional network and accelerate your career.

## International Business at Daemen College:

- Complete this 10 course, 30 hour program in as little as 16 months.
- Evening classes are scheduled for the working professional.
- 8:1 Faculty/Student ratio allows for close interaction and individualized curriculum.
- Learn from International Faculty with an average of 15-20 years of experience in international business.
- International students have the opportunity for OPT upon graduation.

## **Innovative Coursework Prepares Students for Success:**

- Optional domestic or international internships are available as electives.
- Learn how to conduct business in multi-cultural settings.
- Analyze local and international business strategies.
- · Case based courses with engaged discussion and analysis of international business situations.



#### Chris Race, Company: Thermo Fisher Scientific, North American Field Operations Supervisor

"The program's diverse course portfolio has proven to be very beneficial. I plan to continue my education once I've had full exposure to my current position. Those in pursuit of this degree should network with the Professors. All of the Professors have diverse backgrounds and connections. I owe my internships, my current position, and success to networking with Daemen College Professors. Whether it be in a classroom setting or at a job, always volunteer for projects and network with those around you."

# Daemen's MS International Business graduates found employment in international corporations in China, Spain, Turkey, Africa, and the United States.

#### **Admissions Requirements:**

- Bachelor's degree in a business related field (online bridge courses are available if you have a bachelor's degree in another field).
- GMAT only required if your GPA is below 3.0
- TOEFL for international students (Minimum 79 TOEFL or minimum 6.5 IELTS)
- Submit a complete application form, a personal goal statement and two letters of recommendation.
- Provide official transcripts from the institution that awarded the bachelor's degree and any work completed at the graduate level.
  International Students obtain official transcripts from one of these companies: Josef Silny Associates, World Education Services, or Educational Credential Evaluators.

#### \*Additional Requirements for the Accounting Track:

Undergraduate degree must be in Accounting (An undergraduate Accounting Certificate program is available to students who want the Accounting track but do not have an undergraduate Accounting background.)



Wang, Grace '08 Alum From: Xuan Cheng, Anhui China Current Job: Marketing & Product Coordinator at USitek Group

How did the program prepare you for a career after graduation?

"Class discussion strengthened my people skills and taught me how to be effective in a professional setting. Weekly class presentations helped to overcome my fear of public speaking. I feel prepared to raise important questions, to properly research academic topics, and to be open-minded towards opinions from others."

#### What is your advice to prospective students?

"If you love to learn how business is conducted around the world, and to apply this knowledge in your own environment, you should attend this program."

#### 10 Required Courses:

#### Management (6)

- 1) The International Competitive Framework
- 2) Ethics for Professionals in a Multicultural World
- 3) Comparative Management
- 4) Operational and Technology Issues in International Business
- 5) International Marketing
- 6) International Monetary System and Capital Markets

#### Accounting Track (4)

- -Advanced Taxation
- -Advanced Auditing
- -International Financial Reporting and Statement Analysis
- -Directed Research in Accounting

#### Marketing Track (4)

- -Regional Business in Latin American Countries
- -Regional Business in Canada
- -Regional Business in the Pacific Rim
- -Regional Business in the European Union
- -Directed Research (Strategy)