

The Good LifeSM program

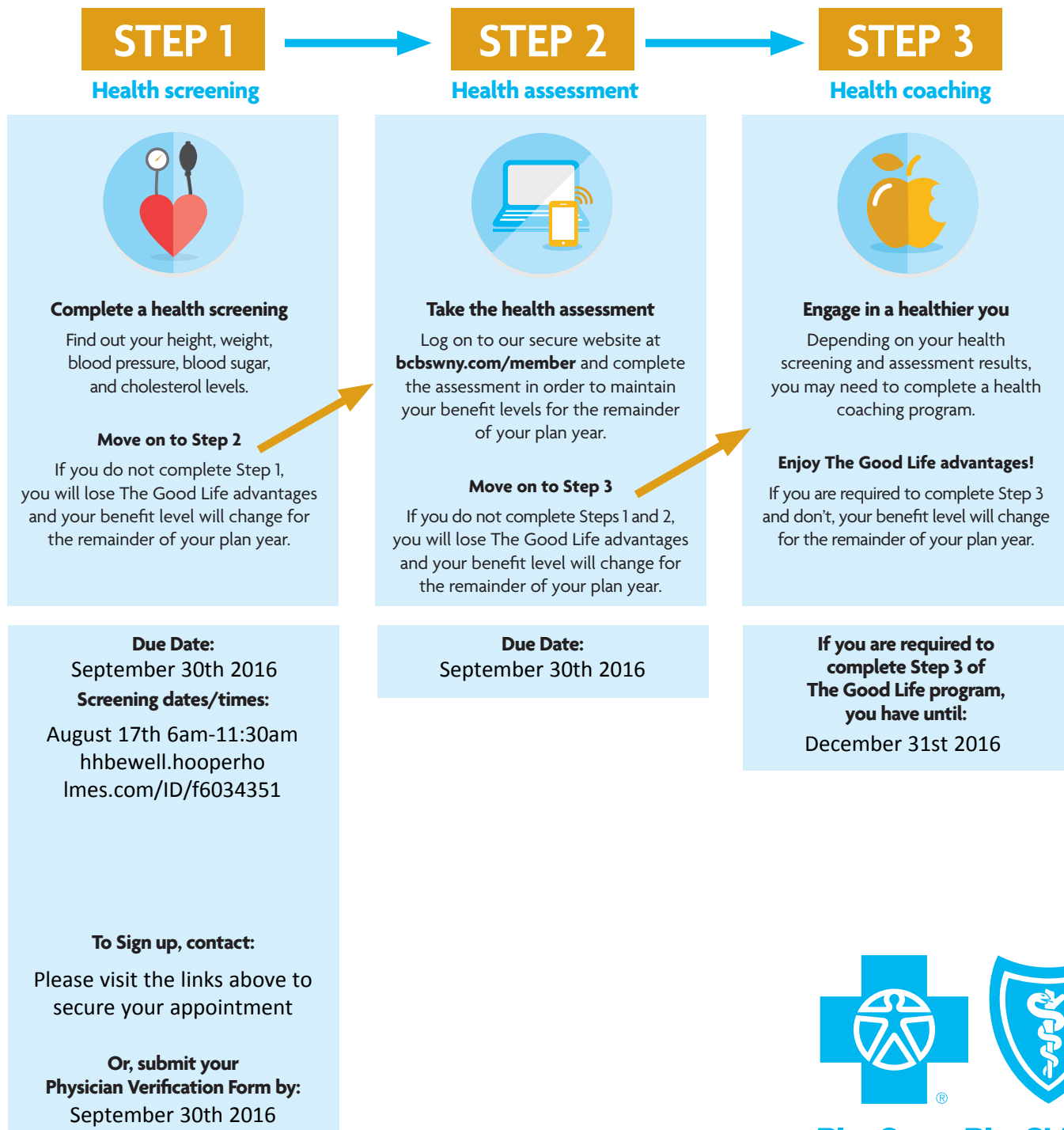
benefit differential



How to maximize your benefit

Participation is the key to maintaining good health and receiving the maximum benefits from this program.

For more information or to check your progress, log on to the secure member website at bcbswny.com/member and click *Get Healthy > The Good Life > Scorecard*.



BlueCross BlueShield
of Western New York