



DAEMEN
UNIVERSITY
A WORLD OF OPPORTUNITY

Office of the President

November 15, 2022

Daemen University
Faculty and Staff

Dear Colleagues,

I am writing with some exciting news. I am pleased to announce that after a national search, Daemen University has appointed Dr. Mario Hicks, an accomplished fundraising professional with more than a decade of experience in fundraising, as vice president for institutional advancement. His appointment is effective December 14. In this role, he will oversee the college's advancement program, which includes annual giving, alumni relations, leadership giving, and strategic data management.

Hicks comes to Daemen from the YMCA Buffalo Niagara, where he served as vice president of financial development. He led their fundraising efforts, securing \$1.4M annually for the YMCA programs and families. Hicks is also at the helm of their current \$25M campaign. Prior to the YMCA, Hicks served in advancement positions leading both annual and leadership giving efforts at Unyts, Buffalo State College, and Trocaire College.

Hicks is a certified fundraising professional and holds fundraising certifications from Boston University and Lily School of Philanthropy. He received his bachelor's degree in English from Buffalo State College, an MBA from the University of New Haven and a doctorate in business management from George Fox University.

Please help me welcome Mario to the Daemen family: hicksm22@gmail.com

Cordially,

Gary A. Olson
President