

Sample WildcatWorks Profile



Add a professional headshot (Career Services can take a photo for you).



Da'Shawn Hines

Daemen University
Senior
Graduated May 2021

BUSN.HPMGT.MBA

Ensure your major, graduation date and other details are accurate.

Education



Daemen University Primary Education

Bachelors

Sep 2017 - May 2021

Major In BUSN.HPMGT.MBA

Minor In Entrepreneurship

Cumulative GPA: 3.67



Daemen University

Masters

Sep 2021 - May 2023

Major In Masters Business Administration

Minor In Finance, International Marketing Management

Department GPA: 3.68

While you can add ALL your work experience, it is better to think about what jobs you list are related to your career goals and how you can market your skillset to employers

Work Experience

D

Graduate Assistant

Daemen University

Aug 2021 - Present (9 months)

- Created multiple social media marketing advertisements for Career Services using Canva
- Increased engagement at the "Meet Your Advisor" event by 25% to encourage students to participate
- Created and collected data from email surveys to seek out ways to align with students needs

A

Marketing Assistant

ADPRO Sports

Jun 2021 - Aug 2021 (3 months)

- Designed custom uniforms using software provided by Nike for local high schools athletic uniforms
- Collaborated with ADPRO's Webstore Team to create spreadsheets required to build an online inventory tracking system
- Develop client prospect lists for Outside Sales Representatives

T

Marketing Associate

The Schwartz Group

May 2021 - Jun 2021 (2 months)

- Collected market intelligence on various healthcare trends
- Leveraged Pre-Launch Data-Gathering to craft market intelligence campaigns
- Performed direct-to-consumer marketing placement and distribution to promote sales within targeted audiences

A

INTERNSHIP

Availon Sports

Jan 2021 - May 2021 (5 months)

Marketing Coordinator

- Surveyed professional athletes (Buffalo Bills & Miami Dolphins) to create custom brand strategies
- Evaluated marketing research and compiled data on professional athletes in Excel
- Organized Availon's goals and topics in Zoom meetings with detailed notes

D

Marketing Student

Daemen University

Sep 2018 - May 2021 (2 years, 9 months)

- Recorded videos in Canada and performed minor edits to promote marketing materials
- Conducted interviews with current customers to collect feedback on growing the organization
- Researched student analytics data to improve social media posts

Organizations / Extracurriculars

D

Leadership and Volunteer

Daemen University

Aug 2018 - Sep 2021 (2 years, 2 months) | Buffalo, New York, United States

Orientation Leader - Leadership, Uplifted incoming students to acclimate them to college life
Student-Athlete Advisory Committee - Leadership, A representative for the men's basketball team
C.A.U.S.E. - Volunteer, A outreach program for the physically and mentally disabled (more than 20 hours)

Courses

Financial Accounting

Managerial Accounting

Logistics

Corporate Finance

International Marketing

Principles Of Marketing

Add relevant course work to highlight your knowledge and skill set.

Not listed but available to add to your profile are projects, work-related projects you have completed, volunteer experiences, and social Links

Personal Information

Hometown Location

Buffalo, New York, United States

Institution Email Address

dashawn.hines@daemen.edu

Primary Email Address

dashawn.hines@daemen.edu

Demographic Info

Gender

Male

Ethnicity

Multiple Races

Locked by school

Hidden from employers

My Journey

I am passionate about setting new boundaries for myself and getting out of my comfort zone. One of the experiences that helped me grow was balancing my life as a student-athlete. I am looking to build new connections on Handshake through an internship so that I can find an environment that I enjoy and can thrive in.

Provide employers with a brief overview of your knowledge, experience, current need, and career goals. What makes you unique.

Skills

Parsed Skills

Business Operations And General Business

Finance

Human Resources

Personal Attributes

Sales

Supply Chain And Logistics

Delete All

Approve All

Business Communication

Creative Writing

Data analysis

Degreed Accounting

Event Planning

Information Technology

Leadership

Marketing

Microsoft Excel

Microsoft Powerpoint

Microsoft Word

Organization

Problem Solving

Purchasing, Procurement, Inventory Control, Supply ...

Social Media

Time Management

Add more skills

Add

While there will be skills you can choose from, do not limit yourself to that list. Instead, type in skills that fit your expertise.

Documents

Resume

Da'Shawn Hines Resume January 2022 (3).pdf

Jan 11

Manage Documents

Supplement your profile with a current resume. Ensure that you review and update this attachment as new experiences or opportunities occur.