Animation

Degree Offered:  Bachelor of Fine Arts

Why Animation @ Daemen?

• Utilizing professional feedback, the program responds to industry needs for animators equipped with a high level of artistic training and creative ability.
• Students in the animation program will be trained as storytellers, and will be able to transfer their creative strengths directly into the field of animation.
• To enable students in the program to gain career experience, Daemen is working closely with studios throughout the United States and Canada to help place students within internship programs.

Key Features:

• Students are provided with specialized technical training in traditional hand drawn and computer animation.
• The program is built around multiple strengths, recognized by animation professionals and business leaders, including the combination of fine draftsmanship, character development and design, the use and understanding of film language and techniques, and a unique perspective to visual storytelling and film making.
• The curriculum will foster the development of well-rounded learning experiences, better enabling students to actively participate in a complex world.

• The Animation program at Daemen College presents a unique opportunity for students pursuing a future in the dynamic animation industry.
• The program’s mission is to give graduates the tools they need to succeed in the animation industry by expressing their unique creative visions.
Curriculum for the BFA in Animation:
Based on feedback from industry professionals currently employed at top animation companies, Daemen has created a program that provides the student with all of the necessary skills to succeed in a variety of career options. Each student will be educated in fundamental and life drawing skills, story development, basic acting techniques, and current animation technologies. Below is a synopsis of the educational plan.

Freshman Year:
During freshman year, students will complete a foundations program in drawing and design while beginning their liberal arts requirements. Introductory courses in animation, editing, and animation history are introduced within the first year.

Sophomore Year:
The second year of the animation curriculum continues building strong animation skills, as well as character design, layout, and storyboarding. Additional coursework will introduce advanced skills necessary for both hand drawn and computer animation before students specialize in a traditional track, or a Computer Generated Imagery animation track during the next two years.

Junior Year:
Courses in advanced drawing skills and a liberal arts curriculum continue in the junior year of the animation program, but students begin to specialize in further developing skills in traditional or Computer Generated Imagery animation. Among the several animation electives available to third year students are gesture drawing, background painting, Maya animation, modeling and texturing in Maya, 2D animation effects, and advanced character design.

Senior Year:
Advanced training continues during the senior year, but students are supervised on individual projects culminating in a short animated film. While completing their instruction, qualified students will have the option to intern in professional animation studios with industry partners, both local and international. By the end of this year, students will have developed a professional portfolio and completed a short animated film to present to future employers and exhibit in various festivals.

“The Bachelor of Fine Arts in Animation will train students to become fully developed storytellers. We help develop the skills necessary to bring the student’s stories to life through the creation of entertaining and believable characters that inhabit fantastic worlds within the context of a unique vision that is both entertaining and emotionally engaging.”

Scott Holmes, Assistant Professor of Animation, Director of International Center for Excellence in Animation

For more detailed information on the courses offered, please contact Chris Brandjes in the Department of Visual and Performing Arts at cbrandje@daemen.edu or (716) 839-8463.