



## Interdisciplinary Minor in Entrepreneurship

*Entrepreneurship is a “life-skill” that does not end once an individual opens a business, starts a not-for-profit, or joins an existing organization.*

**The Minor in Entrepreneurship is an Interdisciplinary Minor designed for all majors and all career paths.**

Classes introduce students to an entrepreneurial skill set with significant emphasis on collaborative and creative learning, in addition to a more directed study of business methodology.

A Liberal Arts education provides the necessary lens to view the entrepreneurial mindset and encourages students to find creative and innovative ways to apply their knowledge.

The Minor in Entrepreneurship introduces students to the skills needed to effectively and creatively implement successful initiatives that will shape their community, lead to great personal satisfaction, and be a key economic driver.

### Students will learn to:

- Experiment with and implement new ideas
- Apply the knowledge acquired in the classroom to the development of a new business venture
- Create opportunities that utilize their initiatives and their talents
- Solve problems within traditional job settings using creative thought processes
- Present their business concepts to a diverse range of stakeholders

### Why Entrepreneurship @ Daemen College?

#### Students have the opportunities to

- Integrate the concepts of entrepreneurship into the liberal arts
- Generate the vision and action necessary to discover hidden opportunities
- Identify challenges while being able to implement creative solutions
- Develop interpersonal and leadership skills
- Gain familiarity with the issues entrepreneurs encounter in planning, financing, and launching a venture
- Explore and refine new venture concepts with peers, faculty, and professionals in the field
- Become acquainted with the many resources available in WNY’s emerging entrepreneurial culture

*“Our program understands that entrepreneurs have the ability to reshape a community through the unique vision of the individual. Entrepreneurs not only have the ability to drive an economy, but they are in the position to develop a vibrant culture while tackling the world’s most pressing concerns. Students will better be able to recognize and understand problems within society while gaining the skills, resources and relationships to address those problems within an entrepreneurial context.”*

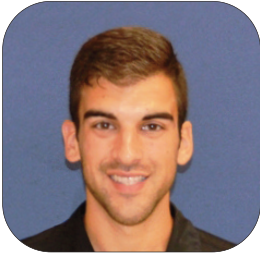
– Dan Shanahan, Assistant Professor and Coordinator for the Entrepreneurism Program



**Amanda Best, Daemen Student**

"The entrepreneurship program at Daemen focuses on: creativity, innovative thinking, strategic planning, rational risk taking, the power of networking, and having fun being an entrepreneur! These key elements have helped me fully understand what it takes to be a successful entrepreneur and have made me more than ready to conquer the entrepreneurial world.

This program works and I strongly recommend that every student who wants to step out and change the world enroll in the ENTR program!"



**Matthew Daddario, Daemen Student**

"The entrepreneurship program has affected me in a variety of ways. It has definitely been the most exciting and creative component of my education.

ENTR at Daemen College gives you the chance to do something truly unique, and if you give it your all and believe in your idea, you could find yourself on an incredible journey."

*did you  
know...*

"Small businesses are big businesses for New York, comprising 98% of all businesses in the state and employing more than half of New York's private sector workforce."  
The Business First Resource Center

**Minor Requirements: (15 credits)**

• **ENTR201 The Entrepreneurial Mindset (3)**

This course identifies and analyzes the values, abilities, and personal attributes of entrepreneurs, with the premise that all people have the ability to be successful entrepreneurs. Students will be introduced to the basic concepts of creative problem solving, opportunity recognition, networking, new venture development and entrepreneurship as it relates to for-profit, not-for-profit, and social ventures.

• **ENTR301 The Entrepreneurial Skill Set (3)**

In this course, students will learn and develop the skills necessary to transition an idea into action. Students will learn how to identify the critical tasks and hurdles in building an entrepreneurial venture (social action, business idea, or other venture), brainstorm creative solutions, and identify the necessary means for realization. These challenges and the resulting solutions will fall within the following categories: competitive advantage, feasibility studies, financial forecasts, marketing plans and validated learning.

• **ENTR401 Entrepreneurship in Action (3)**

This course is designed to explore entrepreneurial and business competencies by interconnecting ideas and objectives with regional stakeholders. Students will apply their knowledge of problem solving, and strategic planning on real business scenarios. Students will develop a new venture that is appropriate and feasible within the WNY community.

**6 credits:** Students will complete 6 additional credits from a list of selected courses relevant to their area of interest. Proposed studies are subject to the approval of the Program Coordinator.

**Entrepreneurship Scholarship Opportunities:**

**Joan C. Stovroff Endowed Scholarship for Future Women Entrepreneurs:** Established in 2008 by Joan C. Stovroff to assist Daemen College women who have post-graduate entrepreneurial plans focused on the Western New York area.

**Nancy Haberman Gacioch Endowed Scholarship for Women:** Established in 2010 by Nancy Haberman Gacioch to assist women from Western New York attending Daemen College who have demonstrated financial need.