



## Master of Science in International Business

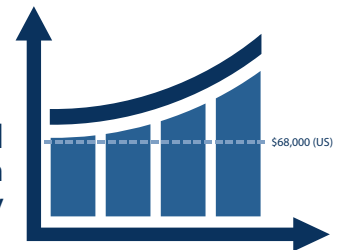
### Tracks: Accounting, General, and Marketing

*To be successful, today's business professional must approach the marketplace with an international state of mind.*

This Daemen College graduate business degree is IACBE (International Assembly of Collegiate Business Education) accredited. Get inspired to become a responsible and resourceful international citizen. Build a professional network and accelerate your career.



Annual  
Median  
Salary



\*From the Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook

### International Business at Daemen College:

- Complete this 10 course, 30 hour program in as little as 16 months.
- Evening classes are scheduled for the working professional.
- 8:1 Faculty/Student ratio allows for close interaction and individualized curriculum.
- Learn from international faculty with an average of 15-20 years of experience in international business.
- International students have the opportunity for OPT upon graduation.

### Innovative Coursework Prepares Students for Success:

- Optional domestic or international internships are available as electives.
- Learn how to conduct business in multi-cultural settings.
- Analyze local and international business strategies.
- Case-based courses with engaged discussion and analysis of international business situations.



**Chris Race: Thermo Fisher Scientific, North American Field Operations Supervisor**

"The program's diverse course portfolio was very beneficial. I plan to continue my education once I've had full exposure to my current position. Those in pursuit of this degree should network with the professors. All of the professors have diverse backgrounds and connections. I owe my internships, my current position, and success to networking with Daemen College professors. Whether it be in a classroom setting or at a job, always volunteer for projects and network with those around you."

## Career Opportunities:

Daemen's MS International Business graduates found employment in international corporations in China, Spain, Turkey, Africa, and the United States.

Employment of business and financial operations occupations is projected to grow 10 percent, faster than the average for all occupations. Globalization, a growing economy, and a complex tax and regulatory environment are expected to continue to lead to strong demand for accountants and auditors. In addition, increasing usage of data and market research in order to understand customers and product demand, and to evaluate marketing strategies, will lead to growing demand for market research analysts.

## Admissions Requirements:

- Bachelor's degree in a business related field (online bridge courses are available if you have a bachelor's degree in another field).
- GMAT only required if your GPA is below 3.0
- TOEFL for international students (Minimum 79 TOEFL or minimum 6.5 IELTS)
- Submit a complete application form, a personal goal statement and two letters of recommendation.
- Provide official transcripts from the institution that awarded the bachelor's degree and any work completed at the graduate level.

International students obtain official transcripts from one of these companies: Josef Silny Associates, World Education Services, or Educational Credential Evaluators.

**\*Additional Requirements for the Accounting Track:** Undergraduate degree must be in Accounting (An undergraduate Accounting Certificate program is available to students who want the Accounting track but do not have an undergraduate Accounting background.)



**Wang, Grace '08 Alum**

**From: Xuan Cheng, Anhui China**

**Current Job: Marketing & Product Coordinator at USitek Group**

**How did the program prepare you for a career after graduation?**

"Class discussion strengthened my people skills and taught me how to be effective in a professional setting. Weekly class presentations helped to overcome my fear of public speaking. I feel prepared to raise important questions, to properly research academic topics, and to be open-minded towards opinions from others."

**What is your advice to prospective students?**

"If you love to learn how business is conducted around the world, and to apply this knowledge in your own environment, you should attend this program."

### 10 Required Courses:

