**Public Disclosure of Student Achievement**

**Institution Name: Daemen College**

**Business Unit(s) included in this report: Accounting and Business Administration**

**Academic Period Covered: 2017-2018**

**Date Submitted:** 11/01/18

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| **PROGRAM** | **INDICATOR** | **RESULT** |
| ACCT.BS | Student 1 Year Retention Rate | 60% |
| ACCT.BSMS | Student 1 Year Retention Rate | 100% |
|  |  |  |
| BUSN.ADMIN. BS | Student 1 Year Retention Rate | 89% |
| INTERNATIONAL BUSINESS MS | Student 1 Year Retention Rate | 100% |

**Indicators Used**

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| **INDICATOR** | **DESCRIPTION AND HOW IT WAS CALCULATED** |
| 2017-2018 Retention Rate | The 2016 freshman cohort that was tracked between 2016 and 2017 was tracked as sophomores between 2017 and 2018. The students enrolled in each of the academic program categories at the beginning of Fall 2017 were compared to the number of same students still enrolled at the beginning of the Fall 2018. The retention percentage was calculated by dividing the 2018 semester enrollment numbers by the 2017 numbers.  |
| Explanation: | We are tracking retention rates for sophomores in order to compare these to prior years freshmen retention rates. |