



DOUBLE UP: Global & Local Sustainability and Business Administration

Set your resume apart by combining the skills from these complementary majors!

Why Sustainability and Business?

Today's business world recognizes that sustainability is our future!

- Dow Jones Sustainability Indices based on corporate economic, environmental and social performance
- Chief Sustainability Officers (CSO) at companies, universities, local governments
- Newsweek Green Business Rankings encourage companies to focus on sustainability
- Corporate Mission Statements are including sustainability and social responsibility
- Global Association of Corporate Sustainability Officers professional organization

Corporations, non-profits and governments recognize that sustainable practices save money, enhance image and lead to healthier, economically viable communities. "As of 2005, nearly all of the 150 largest companies in the world had a sustainability officer with the rank of vice president or higher".

Why Daemen College?

In addition to teaching you all the facets of business—economics, management, organizational behavior, accounting, marketing, law, and international business—we will prepare you for the most important issues facing business leaders today including, diversity, ethics, and global management.

- You will gain the skills sought by employers—strong interpersonal and communication skills, effective teamwork, creative and critical thinking and problem-solving.
- Your project-based experiences locally and globally will give you insight for new approaches and understanding cultural differences while honing your skills at listening, speaking and taking action.
- You will get the "big picture"—economic, environmental and human health are necessary for a vibrant society.



Max Winterburn, BA BS 2017, International student and athlete from England, currently enrolled in MS in International Business.
Double Up in Sustainability/
International Business

Can I complete both majors in four years?

This can typically be completed in four years with semesters of 15-18 credits (129 credits total), depending on your previous language experience. The Sustainability major requires an international experience which can be completed during the summer or as part of a semester exchange. Our Global Studies Office can work with you to find a program that best fits your interests and timing.

Semester Sequence Plan:

Fall, Year 1 <ul style="list-style-type: none"> • BA101 Introduction to Business Administration (1) • CMP101 English Composition* (3) • ECO201 Principles of Microeconomics (3) • IND101 Sustainable & Critical Relationships (3) • SUST 123 Intro to Sustainable Communities (3) • Language (3) Total Credits (16)	Spring, Year 1 <ul style="list-style-type: none"> • BA220 Diversity and Cross Cultural Management* (3) • ENS 201 Introduction to Environmental Science (3) • Language (3) • SUST140 Sustainable Design Seminar I (3) • MIS280 Computer Studies & Problem Solving (3) Total Credits (15)
Fall, Year 2 <ul style="list-style-type: none"> • ACC225 Financial Accounting (3) • CFE97 Career Preparation Seminar* (0) • MGQ221 Business Statistics I (3) • MGT208 Principles of Management * (3) • ECO202 Principles of Macroeconomics (3) • CORE ELECTIVES (3) • SUST 300-level course or CORE ELECTIVE (3) Total Credits (18)	Spring, Year 2 <ul style="list-style-type: none"> • ACC226 Managerial Accounting (3) • BA211 Effective Business Communications (3) • MGQ222 Business Statistics II (3) • MKT209 Principles of Marketing * (3) • SUST240 Sustainable Design II (3) • SUST 300-level OR Core elective (3) Total Credits (18) <p>* BA211, BA220, CFE97, MGT208, MKT209 may be taken in either semester.</p>
Fall, Year 3 <ul style="list-style-type: none"> • BA350 Business Law I (3) • FIN325 Corporate Finance * (3) • Select 1: MGQ360 Production & Operations Management OR MGQ427 Managerial Decision Making OR MTH102 Finite Mathematics OR MTH131 Calculus & Mathematics for Business and Social Sciences; (OR Core Elective)*(3) • Specialization course (3) • CORE ELECTIVE (PSC or CMP 311) (3) Total Credits (15)	Spring, Year 3 <ul style="list-style-type: none"> • BA401 Business Professional and Personal Horizons (2) • MGT321 Organizational Behavior and Theory (3) • Select 1: MGQ360 Productions Operation Management OR MGQ427 Managerial Decision Making OR MTH102 Finite Mathematics OR MTH131 Calculus & Mathematics for Business and Social Sciences; (OR Core Elective)*(3) • Specialization courses (6) • SUST340 Sustainable Design III (3) Total Credits (17)
Fall, Year 4 <ul style="list-style-type: none"> • Business Elective /SUST 344 Sust Bsns Practices(3) • Specialization course (3) • Career Field Experience (SUST 453)* AND/OR Core Electives (PSC or CMP 311) AND SUST 300-level (9) Total Credits (15)	Spring, Year 4 <ul style="list-style-type: none"> • BA443 Proseminar (3) • Specialization course (3) • Career Field Experience (SUST 453)* AND/OR Core Electives (PSC) AND/OR Sust-300 level (6) • SUST440 Sustainable Design IV (3) Total Credits (15)

For more information contact Chairperson: Dr. Brenda Young
byoung@daemen.edu or (716) 839-8366