

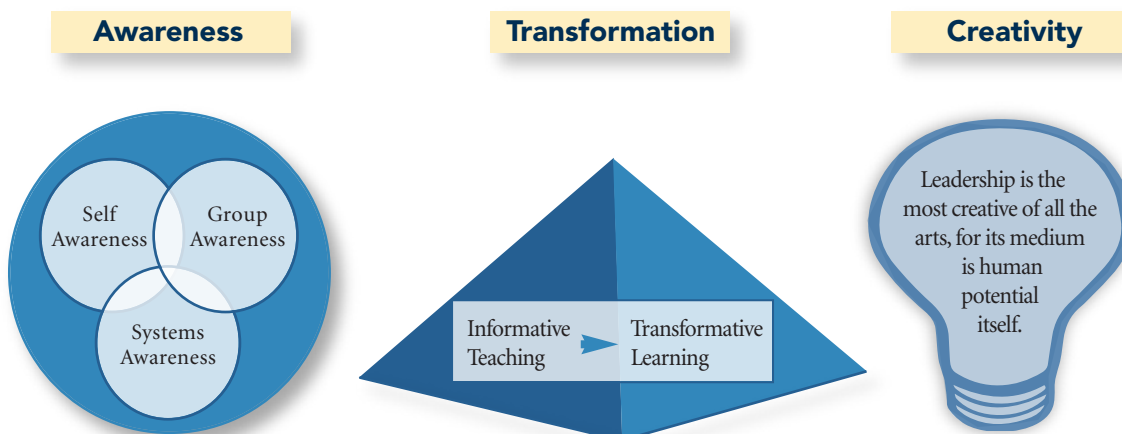


Advanced Certificate: Leadership and Innovation

Specializations: Business • Health Professions • Higher Education • Not-for-Profit

Build your personal and organizational leadership capacity with an Advanced Certificate in Leadership and Innovation.

This program balances theory, practice, and research with real world application grounded in:



Program Highlights

- Post-baccalaureate certificate program.
- Enhance your credentials and learn interdisciplinary leadership skills that can be applied to any industry.
- Classes are eight weeks in duration and meet in the evening.
- Complete 18 credit hours in as few as 16 months.
- Seamless transition from Leadership and Innovation Certificate into Leadership and Innovation Master's program if desired.

Leadership and Innovation Advanced Certificate Coursework

Required Courses:

LEAD 500: Organizational Leadership and Self-Development: Is the foundation class for the program we review the history of leadership study. Students identify their individual leadership and personality preferences related to leadership effectiveness.

LEAD 501: Critical Thinking, Problem Solving, and Decision Making: The main objective of this course is to provide students with balanced, creative and critical thinking skills and the facilitation tools necessary for effective problem solving and decision-making as leaders. Creative style preferences are assessed within the context of the Osborn-Parnes creative problem solving process.

LEAD 513: Developing Leadership Skills: One-on-One Leadership, Conflict, and Team Building: This course explores, from the leaders' perspective, challenges and opportunities for effective leadership at three levels - the individual, the group or team, and the organization or system as a whole. Principals of Emotional and Social Competences are presented and assessed using 360 degree feedback.

LEAD 515: The Business of Leadership: Financial, Organizational, and Cultural: This course prepares the leader to understand, interpret and respond to basic financial accounting and reporting processes covering the balance sheet, income statement, and statement of cash flows.

Required Specialization Course Options (select one):

These courses examine in depth the unique challenges and opportunities when leading in the context of the particular specialization. A business and leadership plan is developed.

LEAD 525: Leadership in Higher Education

LEAD 526: Leadership in Business

LEAD 527: Leadership in Non-Profit Organizations and Community-Based Change

LEAD 528: Leadership in Health Care Organizations

Electives (Select One):

LEAD 502: Leadership and Organizational Ethics, Values, and Social Environment: This course presents an inquiry into the philosophical foundations of interpersonal relations and values in organizational contexts with emphasis on applications of ethical, regulatory, and legal systems to the responsibilities of people in organizations toward society and individuals.

LEAD 529: Transformational Leadership and Organizational Change: This course examines, in both theoretical and practical terms, the process of organizational change and the critical role that effective transformational self-leadership plays in successfully bringing change about and delivering the results required for long-term sustainability.

LEAD 530: Modeling, Branding and Marketing Your Leadership: Students design and develop a personal leadership model that synthesizes their experiences, program learning, and the feedback provided in a 360 degree feedback on living their leadership model. Students integrate the perspectives of stakeholders and customers and apply principles of marketing to themselves as leaders, incorporating the key elements of positioning and branding.

Leadership and Innovation Schedule The Leadership and Innovation program is cohort based with a cohort beginning in January and September. Courses are offered sequentially. All classes are eight weeks in duration and meet from 5:30 to 9:45 PM.

For the complete schedule, visit: daemen.edu/leadinnovate