

# DAEMEN

## Business Administration

### Degrees Offered:

**Bachelor of Science**  
**B.S. Business Administration/**  
**M.S. International Business**

- Daemen College selected as one of the top "50 Best Value Small Colleges" in the U.S. for business administration
- Daemen College ranked as one of the top "50 Most Affordable Small Colleges for Human Resources Degree" in the U.S.

### Specializations Offered:

- General Business
- Human Resource Management
- International Business
- Marketing
- Sport Management

### Business Department Certificates:

- Human Resource Management
- Paralegal

### Minors:

#### Business Department Minors

- Accounting
- Marketing
- General Business
- International Business
- Human Resource Management
- Sport Management

#### Potential Non-Business Minors to Pursue

- Entrepreneurship
- Public Relations
- Sustainability
- Psychology

### Business Administration Students at Daemen:

- Have the opportunity to complete an internship in the field of business.
- Will work as team members on consulting projects to assist companies with real-world challenges.
- May earn multiple minors based on Daemen's flexible core.
- Will increase their ability to think creatively, critically, and ethically, as they progress through the program

## Did you know...

Internships are required for students to gain real world experience. Students are required to complete a business related internship worth 3 credits (120 hours). These internships often result in students being offered permanent, professional employment upon graduation. Many students do more than the required hours to gain experience in different companies or industries.



Daemen College has received specialized accreditation for its business programs through the International Accreditation Council Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA.

- Will work collaboratively with others in a variety of settings, preparing them to contribute to their local and global business communities.
- Will enhance their interpersonal and written communications skills that employers value, allowing them to enter any number of different entry-level business or management related positions in a wide variety of industries.
- Will be prepared to face the most important issues facing business leaders today including, diversity ethics, and global management.
- Will be qualified to continue their studies in a Business related Master's degree or Law school.
- May be invited to become members of our Sigma Beta Delta National Honor Society.

## Career Options:

Business is perhaps one of the most versatile fields of study. Managers are employed in EVERY industry and field, depending on your interests and specialization. No matter what position or industry, those who understand business help lead organizations. Although the opportunities and career options are unlimited, examples of positions a graduate may eventually fill include:

- |                                   |                                    |                           |
|-----------------------------------|------------------------------------|---------------------------|
| • Management Executive            | • Corporate Sales Representative   | • Logistics Manager       |
| • Marketing Director              | • Corporate Trainer                | • Marketing Coordinator   |
| • Account Supervisor              | • Director of Human Resources      | • Marketing Manager       |
| • Bank Manager                    | • Employee Benefits Manager        | • Market Research Analyst |
| • Benefits Manager                | • Employee Relations Manager       | • Nursing Home Manager    |
| • Business Development Manager    | • Health & Fitness General Manager | • Operations Manager      |
| • Commercial Lines Manager        | • Hospital Administrator           | • Program Manager         |
| • Commercial Marketing Specialist | • Human Resource Manager           | • Stadium Manager         |
| • Corporate Retail Manager        | • Labor Relations Manager          |                           |

## Recent Graduates' Jobs:

Daemen graduates have been employed at many local and national companies including:

- |                                 |                          |                               |
|---------------------------------|--------------------------|-------------------------------|
| • Derrick Corporation           | • US Health Advisors     | • Buffalo Niagara Partners    |
| • Buffalo Bills                 | • GFI Software USA       | • Paragon                     |
| • Buffalo Sabres                | • Gintzler Graphics      | • People Inc.                 |
| • Citizens Bank                 | • Hampton Inn and Suites | • Remedy Intelligent Staffing |
| • First Niagara Financial Group | • HSBC Bank              | • Spring Mobile               |
| • Fisher Price                  | • Ingram Micro           | • Syracuse Sky Chiefs         |
| • GEICO                         | • Ivoclar Vivadent       | • Syracuse University         |
| • Strategic Financial Solutions | • M&T Bank               | • Tops Friendly Markets       |
| • Nixon Peabody                 | • Buffalo News           | • Univera Healthcare          |
| • Pennfair Golf                 | • Napa Auto Parts        | • Wegmans                     |
|                                 |                          | • Community Foundation        |



### Sydney MacInnis, Business Administration '19

"I have always been interested in business and I think it will give me great opportunities in the future. My advisors and the business faculty have not only helped me succeed in class, but have open doors for me in the community. I interned with a non-for-profit that I was connected with through one of my professors. I would not be as successful as I have been able to be without the faculty."

## For more information...

Contact Dr. Sharlene Buszka, Associate Professor & Chair of the Accounting and Business Administration Department, at [sbuszka@daemen.edu](mailto:sbuszka@daemen.edu) or 716-839-8428.