

Thank you for choosing BlueCross BlueShield of Western New York to provide your healthcare coverage. We look forward to having you as a member.

To enroll, you need to complete the attached Membership Enrollment Application and Change Form. We've included some brief instructions about how to complete this form. Please remember to **print using blue or black ink only, fill in all circles completely, and print one character per box when writing**. This will enable us to process your application timely and accurately.

At BlueCross BlueShield of Western New York, we are continuously working to provide you with quality care and service. We'd like to share with you some of the ways we do this:

- ✓ Our Concierge Service Program provides members with complete, comprehensive service. Our Customer Service Representatives are available to assist you in any way – answering benefit questions, looking up claims status or helping you to transfer your prescriptions to one of our participating pharmacies.

When you call about a claim issue, we'll look for other similar claims to make sure they have also been properly resolved. If you are having difficulty resolving an issue with a provider's office, we'll offer to call the provider for you. We review the reasons customers call us to determine what we can do to fix the root causes of the problem, so that other customers won't experience the same problem. Like a concierge in a four star hotel, we go above and beyond, so you know the situation will be taken care of with just one phone call.

- ✓ Members have access to health plan information 24 hours a day through our **web site at [www.bcbswny.com](http://www.bcbswny.com)**. While at the site, you can review the different health plans we offer; locate a provider who participates with your health plan; or search our drug formulary for quality, cost-effective medications.
- ✓ You can also use the *Click & Comment* feature of our web site to contact us day or night — whenever it's convenient for **you**. Simply click on the *Click & Comment* logo and you can provide feedback, ask a question or request information. We know you want answers fast, so a representative will respond to you within one business day.
- ✓ Our commitment to service can also be seen in our full certification from Customer Operations Performance Center, Inc. (COPC), an international mark of customer service excellence. Leading international firms such as Microsoft, Motorola, LL Bean and ClientLogic use COPC standards and we are proud to be ***the only local health plan to achieve this certification***. COPC is 100% focused on making it easier for our customers to contact us and receive immediate resolutions when they have questions or need help.

Thank you again for choosing BlueCross BlueShield of Western New York!

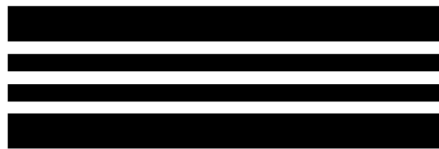




Community Blue • Traditional Blue

A Division of HealthNow New York Inc. An Independent Licensee of the BlueCross BlueShield Association

PO Box 80, Buffalo, NY 14240-0080



Enrollment Application/Change Form

1 - Group Employer Information

This section should be completed by the Group Benefits Administrator.

This application cannot be processed without this information and a signature.

Please use blue or black ink, print one character per box

Group #, Subgroup #, Class # boxes

Employer Name box

Association/Chamber Name (if applicable) box

Group Administrator Signature / Date box

Subscriber Status:

Active, Retired, COBRA radio buttons

Please indicate reason for COBRA:

Left Employ / Retirement, Death of Spouse, Divorce/Legal Separation, Dependent Reached Max Age, Loss of student status, Other radio buttons

Effective Date MMDDYY box

COBRA Effective Date MMDDYY box

Hire/Rehire Date MMDDYY box

Retired Effective Date MMDDYY box



2 - Subscriber Plan Selection

Please use blue or black ink, print one character per box. Check applicable plan(s).

Traditional Blue Plan Number, Community Blue Plan Number boxes

Please indicate HMO or HMO Plus copay:

POS, EPO, Dental, HMO, HMO Plus, PPO, Traditional, Vision, Other radio buttons

PCP, Specialist \$ boxes

Please choose coverage type Single or Family:

Medical, S, F, Dental, S, F, Vision, S, F radio buttons

3 - Reason for Enrollment/Change

Subscriber, please indicate the reason for this enrollment or change.

New Hire, COBRA, Primary Care Physician, Remove Dependent, Loss of Coverage, Open Enrollment, Address/Phone Number, Last Name, Retirement, Medicare Eligible, Add Dependent, Adoption, Domestic Partner, Change in Student Status, etc. radio buttons

4 - Subscriber Information

Please complete both sides of this application.

The subscriber signature is required in order to process the application.

Subscriber's Last Name, Subscriber's First Name, M.I. Male/Female radio buttons

Social Security Number, Date of Birth MMDDYY, Telephone Number, Marital Status: Single, Married, Legally Separated, Divorced, Widowed radio buttons

Mailing Address, Apt or Suite

City, State, Zip Code

Medicare Number (if applicable), Part A Effective Date MMDDYY, Part B Effective Date MMDDYY, Marital Status Event Date MMDDYY

Primary Care Physician's Last Name, Primary Care Physician's First Name

Primary Care Physician Number (see directory), If you are not a current patient, have you verified that your PCP is accepting new patients? Yes/No radio buttons

Do you, your spouse or any enrolled dependents have additional health coverage? Yes/No radio buttons



## 5 – Dependent Information

Please provide all information for each person to be covered.

Spouse/Domestic Partner Last Name

Spouse/Domestic Partner First Name

M.I.

Social Security Number

Date of Birth

Male

Female

Are you enrolling as a Domestic Partner?

Yes  No

Medicare Number (if applicable)

Part A Effective Date

Part B Effective Date

Primary Care Physician's Last Name

Primary Care Physician's First Name

Primary Care Physician Number

If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients?

Yes

No

Dependent's Last Name

Dependent's First Name

M.I.

Social Security Number

Date of Birth

Male

Female

Is your over-age dependent handicapped? (See instructions for additional information)

Yes

No

Are you a full-time student?  Yes  No

If yes, please indicate college/university name:

College/University Name

Expected Graduation Date

Primary Care Physician's Last Name

Primary Care Physician's First Name

Primary Care Physician Number

If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients?

Yes

No

Dependent's Last Name

Dependent's First Name

M.I.

Social Security Number

Date of Birth

Male

Female

Is your over-age dependent handicapped? (See instructions for additional information)

Yes

No

Are you a full-time student?  Yes  No

If yes, please indicate college/university name:

College/University Name

Expected Graduation Date

Primary Care Physician's Last Name

Primary Care Physician's First Name

Primary Care Physician Number

If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients?

Yes

No

## 6 – Disclosure / Signature

Subscriber signature *required*.

### Important: Please read and sign below:

\*ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME, AND SHALL ALSO BE SUBJECT TO CIVIL PENALTY NOT TO EXCEED FIVE THOUSAND DOLLARS AND THE STATED VALUE OF THE CLAIM FOR EACH SUCH VIOLATION.

I AUTHORIZE ANY LICENSED DOCTOR, HOSPITAL OR OTHER HEALTH CARE PROVIDER TO PROVIDE MY PLAN WITH ANY INFORMATION REQUESTED CONCERNING MEDICAL SERVICES I OR MEMBERS OF MY FAMILY HAVE RECEIVED, WHICH THE PLAN DETERMINES IS NECESSARY FOR THE OPERATION AND REGULATION OF THE PLAN. THIS INFORMATION WILL BE KEPT CONFIDENTIAL.

**X** Subscriber Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Additional Dependents Enrollment Application/Change Form**

**7- Additional Dependents**

Please provide all information for each person to be covered.

Subscriber's Last Name  Subscriber's First Name  M.I.

Social Security Number

Dependent's Last Name  Dependent's First Name  M.I.

Social Security Number  Date of Birth   Male  Female Is your over-age dependent handicapped?  Yes  No (See instructions for additional information)

Is dependent a full-time student?  Yes  No If yes, please indicate college/university name: College/University Name  Expected Graduation Date

Primary Care Physician's Last Name  Primary Care Physician's First Name

Primary Care Physician Number  If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients?  Yes  No

Dependent's Last Name  Dependent's First Name  M.I.

Social Security Number  Date of Birth   Male  Female Is your over-age dependent handicapped?  Yes  No (See instructions for additional information)

Is dependent a full-time student?  Yes  No If yes, please indicate college/university name: College/University Name  Expected Graduation Date

Primary Care Physician's Last Name  Primary Care Physician's First Name

Primary Care Physician Number (see directory)  If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients?  Yes  No

Dependent's Last Name  Dependent's First Name  M.I.

Social Security Number  Date of Birth   Male  Female Is your over-age dependent handicapped?  Yes  No (See instructions for additional information)

Is dependent a full-time student?  Yes  No If yes, please indicate college/university name: College/University Name  Expected Graduation Date

Primary Care Physician's Last Name  Primary Care Physician's First Name

Primary Care Physician Number (see directory)  If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients?  Yes  No



