

July 7, 2014

Daemen College Friends, Faculty and Staff

Dear Colleagues,

I hope you are enjoying a restful, productive, and well-deserved summer break.

In the first phase of the One-Hundred Tree Challenge, we planted 110 mature trees on campus. I would like to thank each and every one of you who participated in this project. Some of the trees did not survive the winter, and they will be replaced later this year. And our decorative stone benches will arrive in the next two weeks.

The second and final phase of the One-Hundred Tree Challenge begins today. Once again, you have the opportunity to adopt a tree and dedicate it to a friend or loved one. As in the first phase, we have set the adoption price artificially low in order to encourage your participation. You can adopt a tree for a mere \$199 and a stone bench for \$600.

The entire cost of a tree, bench, or any additional donation is tax deductible. Payments can be made conveniently at www.daemen.edu/give or via the attached response form.

This is the final phase of the One-Hundred Tree Challenge, so I hope you will take advantage of this opportunity while you can. We will accept donations through the end of the work day on Friday, September 19.

Let's cross our fingers that when we plant the trees from this second phase the weather will cooperate.

Thank you for continuing to make Daemen College not only one of the finest colleges in the nation, but also one of the most attractive campuses in the region.

Cordially.

Gary A. Olson

Lary A. Olson

President



Yes, I wish to join the second phase of the One-Hundred Tree Challenge!

My Support Number of trees @ \$ Personalized stone bench @ \$600: Additional donation: Total donation:	199:
Payroll deduction	payable to Daemen College n (Daemen employees) Name from the next 10 pay periods beginning (date)
Expiration date: Billing address: Security code (3	, Number,, Full Name on Card,CityState Zip, digit number on back of card):
I would like to de	but do not wish to designate a tree or bench in someone's name. esignate a tree or bench in someone's name. (Please supply a dedication or bench of no more than 40 characters.) Use a second sheet if
Return this form to:	100 Tree Challenge Phase II Box 969 Daemen College

4380 Main St.

Amherst, NY 14226