



Public Disclosure of Student Achievement

Institution Name: Daemen University

Business Unit(s) included in this report: Accounting and Business Administration

Academic Period Covered: 2023-2024 AY

Date Submitted: 12/16/2024

| PROGRAM | INDICATOR | TARGET | RESULT |
|--|--------------------|--------|--------|
| ACCT.BS | Job Placement Rate | 100% | 100% |
| ACCT.BS/MS (MS Professional Accountancy) | Job Placement Rate | 100% | 100% |
| BUSN.ADMIN.BS | Job Placement Rate | 90% | 92.59% |
| General Business Specialization | Job Placement Rate | 85% | 83.33% |
| Human Resource Management Specialization | Job Placement Rate | 100% | 100% |
| International Business Specialization | Job Placement Rate | 90% | 100% |
| Marketing Specialization | Job Placement Rate | 90% | 100% |
| Operations & Supply Chain Mgt Specialization | Job Placement Rate | 100% | 100% |
| Social Entrepreneurship Specialization | Job Placement Rate | 90% | 100% |
| Sport Management Specialization | Job Placement Rate | 90% | 100% |
| MBA | Job Placement Rate | 100% | 94.12% |
| FLEX Concentration | Job Placement Rate | 100% | 100% |
| Health Policy Concentration | Job Placement Rate | 100% | 100% |
| International Business Concentration | Job Placement Rate | 100% | 100% |
| Leadership and Innovation Concentration | Job Placement Rate | 100% | 67%* |

Indicators Used

| INDICATOR | DESCRIPTION AND HOW IT WAS CALCULATED |
|-------------------------------|--|
| Graduates' Job Placement Rate | <p>The number of August 2023, December 2023, and May 2024 graduates who are employed full-time in a business-related field or are full-time graduate students, was divided by the total number of August 2023, December 2023, and May 2024 graduates.</p> <p>* N=3</p> |