



**Public Disclosure of Student Achievement**

**Institution Name: Daemen University**

**Business Unit(s) included in this report: Accounting and Business Administration**

**Academic Period Covered: 2022-2023 AY**

**Date Submitted: 01/17/2024**

PROGRAM	INDICATOR	TARGET	RESULT
ACCT.BS	Job Placement Rate	100%	100%
ACCT.BS/MS (MS Professional Accountancy)	Job Placement Rate	100%	100%
BUSN.ADMIN.BS	Job Placement Rate	90%	89.19%*
General Business Specialization	Job Placement Rate	85%	71%*
Human Resource Management Specialization	Job Placement Rate	100%	100%
International Business Specialization	Job Placement Rate	90%	100%
Marketing Specialization	Job Placement Rate	90%	90.1%
Operations & Supply Chain Mgt Specialization	Job Placement Rate	100%	100%
Social Entrepreneurship Specialization	Job Placement Rate	90%	100%
Sport Management Specialization	Job Placement Rate	90%	85.71%
MBA	Job Placement Rate	100%	100%
FLEX Concentration	Job Placement Rate	100%	100%
Health Policy Concentration	Job Placement Rate	100%	100%
International Business Concentration	Job Placement Rate	100%	100%
Leadership and Innovation Concentration	Job Placement Rate	100%	100%

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduates' Job Placement Rate	<p>The number of December 2022, May 2023, and August 2023 graduates who are employed full-time in a business-related field or are full-time graduate students, was divided by the total number of December 2022, May 2023, and August 2023 graduates.</p> <p>*Includes counting students whose employment status could not be verified as not employed full-time.</p>