



Division of Student Affairs



**Think About It 2017
Data Report**

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Since 2014 all new undergraduate students, including first-years and transfers, at Daemen College are required to complete the Think About It program. This interactive, online program educates students on topics relating to substance abuse and sexual violence prevention. New graduate students are required to take the Think About It: Graduate Students program. The following data report includes analysis and data from both programs.

UNDERSTANDING THE SECTIONS:

Demographics: This section shines light on the changing campus community and the variety of students responding to this program and contributing to the data.

Behavior Trends: This section shows trends in students' behaviors related to alcohol and drug use, and sexual activity. It also compares behaviors at Daemen College to other schools and previous data from all four years. The data can help determine the prevalence of problematic behaviors and can contribute to campus conversations.

Applying Knowledge: This section tests students on their ability to recognize high-risk situations and identify effective intervention strategies. The questions are embedded throughout the program in order to test students' ability to extend and apply what they learn using realistic scenarios. Because students may attempt each question multiple times, the data reflects the students' first answer to specific questions. Only questions that had a correct response rate lower than 70% on the first attempt are shown. The four categories in this section include: Recognizing Party Smart Strategies, Applying Alcohol Intervention Strategies, Recognizing Consent, and Applying Sexual Assault Intervention Strategies.

Feedback/Outcomes: This section reports self-rated responses to questions created by the program. The number of collected responses to a question varies according to the number of students that have progressed to the section of the course that contains that question, and, to whether the course question is required.

Think About It: Part 1

DEMOGRAPHICS:

Participants	Invited: 369	Signed-Up: 353	Completed: 340	Percentage: 92.1			
Gender	Female: 265	Male: 105	Unspecified: 1				
Housing	On Campus: 247	Off Campus: 26	With family: 98				
Affiliation	Athletics: 66	Veteran: 1	International Student: 8	Greek: 1			
Ethnicity	Undeclared: 8	Hispanic/Latino: 16	American Indian/Alaska Native: 22	Asian: 12	Black/African American: 46	Two or more races: 10	White: 277
Relationship Status	Single but looking: 35	Committed Relationship: 40.2	Not Interested in a Relationship: 8.1	Unspecified: 11.9	Unknown: 4.9		

BEHAVIOR TRENDS:

The following charts display the responses to a binge drinking behavior question from the past four reports. After review, it is noted that this year yielded the highest response of students reporting that they had 0 drinks in the past month on the occasion that they drank the most.

Question 293: Think of the occasion you drank the MOST this past month. How much did you drink?

2017-18

Number of Drinks	Males Your School	Females Your School	Combined Your School	Other Schools Combined
0 Drinks	45.20%	38.20%	40.00%	37.40%
1 Drink	4.30%	8.10%	7.40%	8.90%
2 Drinks	5.40%	12.20%	10.30%	7.80%
3 Drinks	4.30%	8.50%	7.40%	7.30%
4 Drinks	5.40%	5.70%	5.60%	6.30%
5 Drinks	4.30%	4.90%	4.70%	5.70%
6 Drinks	4.30%	8.10%	7.10%	4.70%
7 Drinks	5.40%	2.80%	3.50%	3.10%
8 Drinks	1.10%	4.10%	3.20%	3.30%
9 Drinks	1.10%	2.40%	2.10%	1.40%
10 Drinks	6.50%	0.80%	2.40%	3.40%
11 Drinks	0.00%	0.00%	0.00%	0.60%
12 Drinks	2.20%	0.00%	0.60%	0.90%
13+ Drinks	4.30%	1.20%	2.10%	4.40%
No Comment	6.50%	2.80%	3.80%	4.80%

2016-17

Number of Drinks	Males Your School	Females Your School	Combined Your School	Other Schools Combined
0 Drinks	38.70%	37.20%	37.60%	35.90%
1 Drink	9.40%	11.20%	10.70%	8.40%
2 Drinks	6.60%	6.60%	6.60%	7.50%
3 Drinks	3.80%	6.20%	5.50%	7.20%
4 Drinks	5.70%	7.80%	7.10%	6.30%
5 Drinks	6.60%	7.80%	7.40%	5.90%
6 Drinks	3.80%	3.50%	3.60%	4.90%
7 Drinks	2.80%	4.70%	4.10%	3.20%
8 Drinks	0.90%	4.70%	3.60%	3.50%
9 Drinks	1.90%	1.60%	1.60%	1.40%
10 Drinks	7.50%	3.10%	4.40%	3.80%
11 Drinks	0.90%	0.40%	0.50%	0.70%
12 Drinks	1.90%	0.80%	1.10%	1.00%
13+ Drinks	3.80%	1.20%	1.90%	5.00%
No Comment	5.70%	3.50%	4.10%	5.30%

2015-16

Number of Drinks	Males Your School	Females Your School	Combined Your School	Other Schools Combined
0 Drinks	28.40%	32.60%	31.50%	35.10%
1 Drink	8.30%	12.40%	11.10%	8.40%
2 Drinks	4.60%	7.80%	6.80%	7.50%
3 Drinks	6.40%	7.40%	7.10%	7.00%
4 Drinks	4.60%	8.10%	7.10%	6.30%
5 Drinks	7.30%	12.40%	10.90%	5.90%
6 Drinks	5.50%	4.70%	4.90%	4.90%
7 Drinks	4.60%	2.30%	3.00%	3.20%
8 Drinks	4.60%	4.30%	4.30%	3.50%
9 Drinks	2.80%	0.00%	0.80%	1.50%
10 Drinks	1.80%	3.10%	2.70%	4.00%
11 Drinks	2.80%	0.00%	0.80%	0.70%
12 Drinks	3.70%	0.40%	1.40%	1.10%
13+ Drinks	8.30%	1.90%	3.80%	5.60%
No Comment	6.40%	2.70%	3.80%	5.20%

2014-16

Number of Drinks	Males Your School	Females Your School	Combined Your School	Other Schools Combined
0	32.80%	31.10%	31.60%	32.30%
1	4.50%	6.90%	6.30%	7.70%
2	8.20%	8.30%	8.30%	7.30%
3	4.50%	7.50%	6.70%	6.70%
4	9.00%	11.10%	10.50%	6.60%
5	4.50%	9.20%	7.90%	6.50%
6	6.70%	5.60%	5.90%	5.50%
7	3.00%	4.70%	4.30%	4.10%
8	6.00%	5.30%	5.50%	4.50%
9	1.50%	1.90%	1.80%	2.20%
10	6.00%	2.80%	3.60%	4.70%
11	1.50%	0.80%	1.00%	1.20%
12	0.00%	1.40%	1.00%	1.50%
13+	11.90%	3.30%	5.70%	9.30%

When asked about recreational drug use this was the first year that students reported no daily recreational drug use compared to previous years.

Question 288: How often do you use drugs recreationally?

2017-18

Frequency	Males Your School	Females Your School	Combined Your School	Other Schools Combined
Never	77.60%	81.10%	80.20%	74.40%
Seldom	12.20%	8.00%	9.20%	11.90%
Sometimes	4.10%	8.40%	7.20%	7.50%
Often	4.10%	2.40%	2.90%	2.90%
Daily	0.00%	0.00%	0.00%	1.50%
No Comment	2.00%	0.00%	0.60%	1.70%

The following is data from the past four years for a behavior question relating to having unwanted sex while using drugs or drinking. It is noted that this is the first year which the combined total of students responding yes to having unwanted sex has not decreased.

Question 291: I have had unwanted sex while drunk or using drugs.

2017-18

Student Selection	Males Your School	Females Your School	Combined Your School	Other Schools Combined
Yes	2.10%	6.10%	5.00%	6.00%
No	91.50%	91.90%	91.80%	88.20%
Unsure	0.00%	0.80%	0.60%	1.90%
No Comment	6.40%	1.20%	2.60%	3.80%

2016-17

Student Selection	Males Your School	Females Your School	Combined Your School	Other Schools Combined
Yes	1.00%	4.30%	3.30%	6.10%
No	94.20%	92.20%	92.80%	87.50%
Unsure	2.90%	2.30%	2.50%	2.10%
No Comment	1.90%	1.20%	1.40%	4.30%

2015-16

Student Selection	Males Your School	Females Your School	Combined Your School	Other Schools Combined
Yes	2.80%	5.00%	4.40%	6.10%
No	93.50%	91.10%	91.80%	87.50%
Unsure	0.90%	0.80%	0.80%	2.10%
No Comment	2.80%	3.10%	3.00%	4.30%

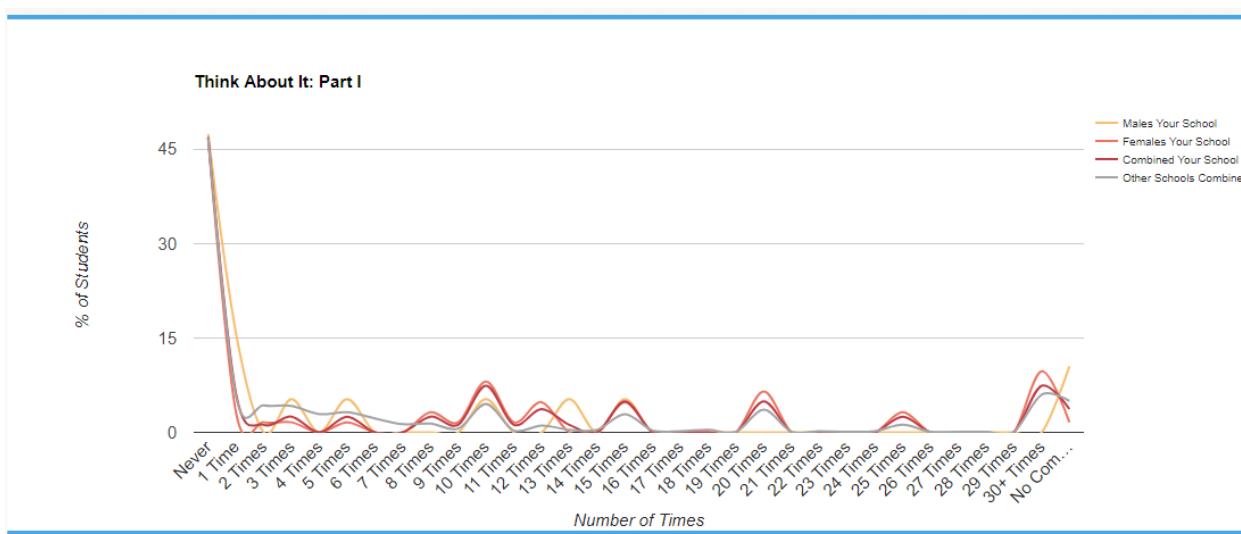
2014-15

Student Selection	Males Your School	Females Your School	Combined Your School	Other Schools Combined
Yes	4.50%	7.90%	7.00%	8.00%
No	94.80%	90.70%	91.80%	89.10%
Unsure	0.70%	1.40%	1.20%	2.90%

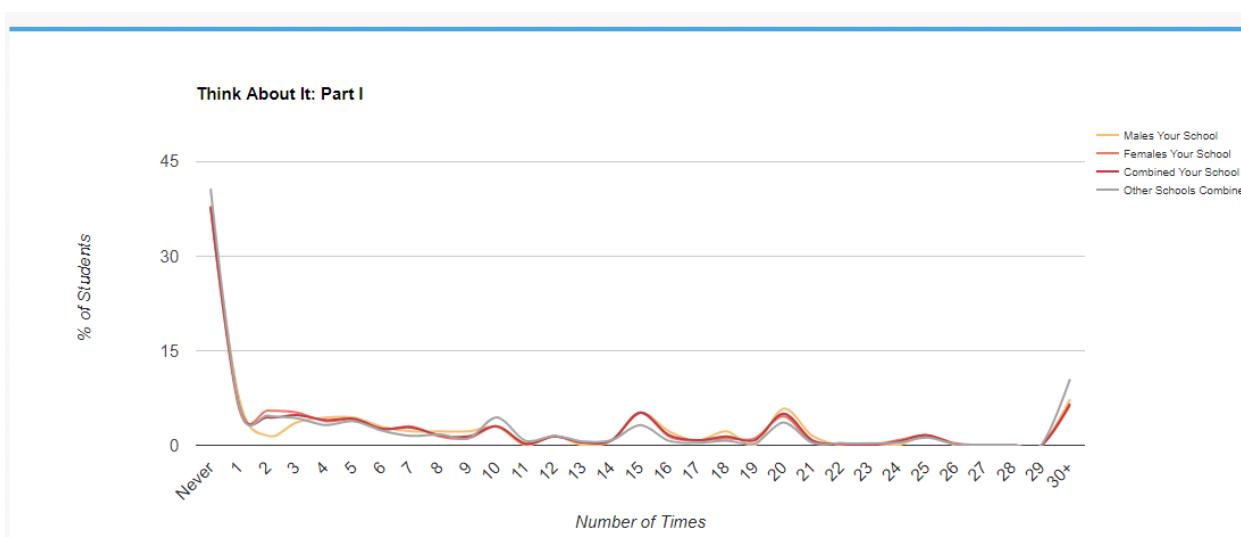
The following are data charts of a behavior question relating to sexual activity from the 2017-18 report and 2014-15. It is recognized that while more students are reporting that they haven't had sex in the past three months, there is also a greater distribution of responses.

Question 311: How many times have you had sex (including oral) in the last 3 months?

2017-18

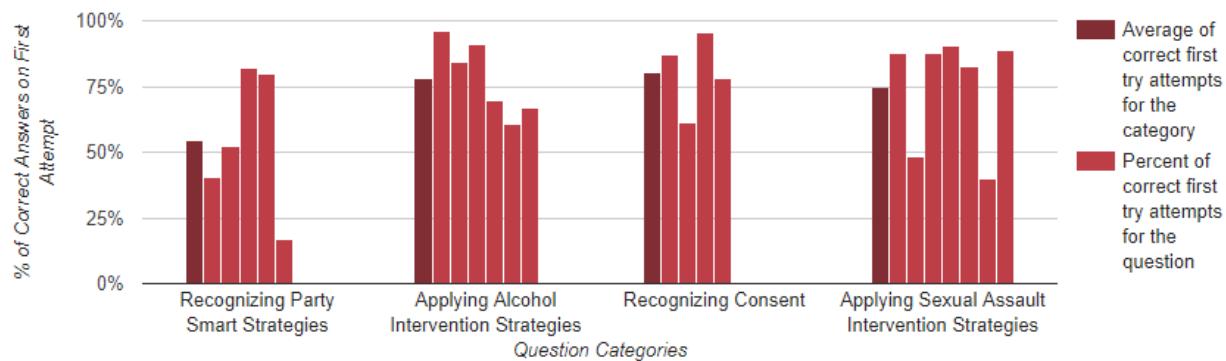


2014-15



APPLYING KNOWLEDGE:

Overall, students have a good understanding of how to recognize high-risk situations and identify effective intervention strategies in the chosen categories. The questions shown below reflect areas which need increased attention as the amount of correct first-try responses was below 70%. The correct answer to each question is highlighted and the percentage of each first-try attempt response choice is noted.



Section 1: Recognizing Party Smart Strategies

Question 27: Pick out the DRINK SMART thinking

1. What matters isn't the type of drink, but the amount of it in my cup. (56.0%)
2. The taste of your drink is the best way to tell how strong it is. (3.5%)
3. **I drink beer from a bottle so I know how much I'm drinking.** (40.4%)

Question 29: Which student is PARTYING SMART?

1. Injured his knee and was prescribed painkillers. He's pacing himself at 1 beer per hour. (34.5%)
2. Has a morning class, so he chugs 3 beers in an hour but follows with coffee so he can drive home. (13.0%)
3. **Had two glasses of wine in her first hour and then decided to switch to beer; about 1 beer per hour.** (52.5%)

Question 54: Scenario: Your roommate tells you that someone has supposedly been passing out temporary lick-and-stick tattoos laced with LSD to get students hooked. Should you believe your roommate's story?

1. **No, since LSD is not addictive.** (16.7%)
2. Yes, since addicted students means a steady cash flow. (34.9%)
3. Maybe, since LSD is an effective date rape drug. (48.4%)

Section 2: Applying Alcohol Intervention Strategies

Question 51: Scenario: Your friend failed an important test in Physics and tells you that she plans on getting wasted tonight to forget about it. You try to convince her to take it easy but she insists she'll be fine. What should you say to your friend?

1. Insist that she only have 3 drinks (13.5%)
2. Tell people at the party to not give her any alcohol. (16.7%)
3. **Remind her to eat and drink water throughout the night.** (69.8%)

Question 53: Scenario: Louis and Bella go out to a party with friends. Louis has agreed to be DD but once at the party, he decides to take three shots so he can sober up by the time the group wants to leave the party. What do you advise Bella to do?

1. Let Louis decide whether to drive since only he knows how sober he is. (1.5%)
2. **If Bella or anyone else in the group is not drinking alcohol, that person should step up to the plate and be the DD.** (60.4%)
3. Plan on taking a cab at the end of the night so everyone can drink. (38.1%)

Question 55: Scenario: You return back to your dorm after a party and find a woman passed out on the floor of the hallway. What should you do?

1. Try to wake the person up. (29.0%)
2. Get a friend to help you carry the person to their room. (4.4%)
3. **Call an RA or campus security.** (66.6%)

Section 3: Recognizing Consent

Question 64: A student says: If both people are drunk, then neither can be charged with sexual assault, right? Can you clear this up?

1. Yes. Only a sober person forcing sex on a drunk person can be charged with assault. (2.9%)
2. If both people are drunk, they're both unable to give consent. So, they're both responsible. (35.9%)
3. **Being drunk doesn't release anyone from legal or student conduct responsibility.** (61.2%)

Section 4: Applying Sexual Assault Intervention Strategies

Question 68: Scenario: A friend comes to you, extremely agitated about a sexual assault that just occurred. Her thoughts are all over the place and when you ask her questions, she begins to answer them and starts panicking. What should you do?

1. Call the police. (36.5%)
2. Insist upon driving her to the hospital. (15.3%)
3. Speak gently but firmly to your friend to get her attention. (48.2%)

Question 32: Situation: Elsa and Anna came to the party together and have been drinking for several hours. Anna Says, "Jon seems cool. I'm going to crash at his place tonight. Call me tomorrow, okay?" How should Elsa respond?

1. You should probably get his number and call him tomorrow instead? (40.1%)
2. Okay. Please be safe and give me a call tonight when you get to his place. (8.0%)
3. I don't know, Anna. That's really dangerous – you barely know him. (51.9%)

FEEDBACK/OUTCOMES:

At the end of each course, students answer survey questions on a scale of 1-5 where 1 represents strongly disagree, and 5 represents strongly agree. These questions are designed to rate the course's effectiveness in several areas and to gage student reactions to the material.

- Q1: The course was written for my learning level (not easy, not hard).
- Q2: The style and approach worked well for this topic.
- Q3: Navigating the course was an enjoyable experience.
- Q4: The course has useful examples of real-life situations.
- Q5: Overall, the course was an excellent learning experience.
- Q6: This course provided an effective way to learn this topic.



In terms of outcomes students self-reported the following information:

1. Out of 322 responses 310 students reported that the course gave them a fuller understanding of what a healthy relationship looks like. (96.3%)
2. Out of 316 responses 311 students feel like they know how to safely have fun at college parties after completing our section on partying smart. (98.4%)
3. Out of 322 responses 299 students reported that the course helped them better understand campus sexual culture. (92.9%)
4. Out of 319 responses 316 students feel confident that they'll be able to recognize attitudes condoning sexual violence. (99.1%)

Think About It: Graduate Students

DEMOGRAPHICS:

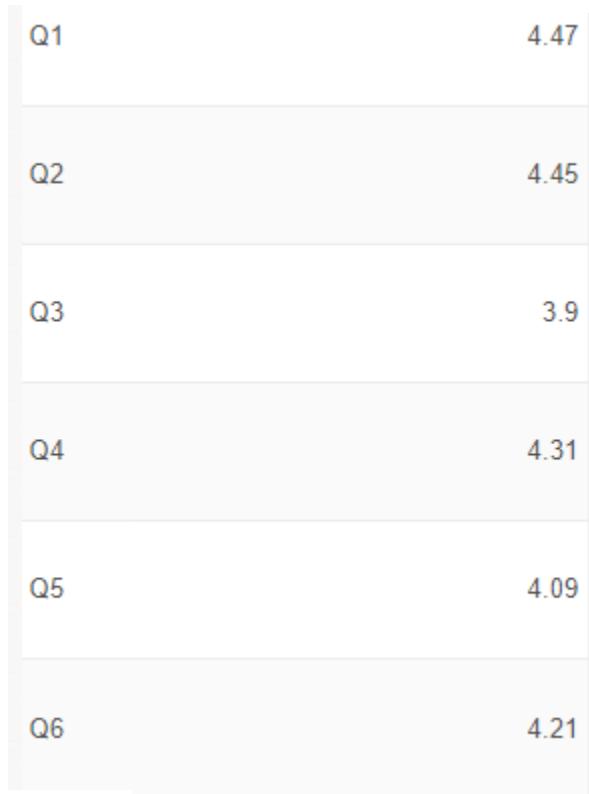
Participants	Invited: 169	Signed-Up: 149	Completed: 143	Percentage: 84.6			
Gender	Female: 112	Male: 39					
Housing	On Campus: 10	Off Campus: 99	With family: 42				
Affiliation	Athletics: 5	Veteran: 6	International Student: 1				
Ethnicity	Undeclared: 3	Hispanic/Latino: 5	American Indian/Alaska Native: 1	Asian: 4	Black/African American: 10	Two or more races: 3	White: 124
Relationship Status	Single but looking: 30	Committed Relationship: 86	Not Interested in a Relationship: 8.1	Unspecified: 17	Unknown: 16		

The Think About It: Graduate Students program doesn't provide opportunities for students to interact with the program in the same way that Think About It: Part 1 does in terms of behavioral and applying knowledge questions. Therefore, this section is omitted from the report.

FEEDBACK:

At the end of each course, students answer survey questions on a scale of 1-5 where 1 represents strongly disagree, and 5 represents strongly agree. These questions are designed to rate the course's effectiveness in several areas and to gage student reactions to the material.

- Q1: The course was written for my learning level (not easy, not hard).
- Q2: The style and approach worked well for this topic.
- Q3: Navigating the course was an enjoyable experience.
- Q4: The course has useful examples of real-life situations.
- Q5: Overall, the course was an excellent learning experience.
- Q6: This course provided an effective way to learn this topic.



Overall, it seems that the graduate students did not find the course to be an enjoyable experience as this question had the lowest rating.