



You earn WOWPoints as an additional reward for making purchases through Daemen College Perks.

WOWPoints are as valuable as cash, and you can earn multiple WOWPoints for every dollar you spend.

100 WOWPoints equals \$1.00.

## HOW DO I EARN WOWPOINTS?

- Browse and make a purchase at any of the 26+ categories and 30,000 merchants
- In addition to any discount listed, you will receive up to 15 WOWPoints per dollar spent
- After your purchase, upon merchant confirmation, we will reward you with the WOWPoints you have earned

## WHAT CAN I DO WITH WOWPOINTS?

- Get free items at any merchant in the program
- Get a deeper discount at any merchant in the program
- Gift WOWPoints to family or friends
- Donate WOWPoints to a charity



### DINING CERTIFICATES

Over 18,000 restaurants available. As low as 250 points for a \$25 value.



### TOP BRAND RETAILERS

Over 30,000 merchants, millions of products. Same catalogs & prices as on their sites

## HOW DO I REDEEM WOWPOINTS?

- Go to: <http://daemen.corporateperks.com>, register with company code: **daemen15**
- Browse any category or search for a merchant
- Select the option to use WOWPoints and shop through Daemen College Perks
- Complete your purchase using your linked Credit/Debit Card
- Upon purchase confirmation, you will receive a rebate in the form of a cash credit on your linked card

Note: You must link a Credit/Debit card to your Daemen College Perks account before you can redeem WOWPoints

Your account comes with 5 free family memberships!