Wellness debit card reimbursement form

Make healthy changes with our new nationwide Wellness Debit Card Program.

If your card is declined at an approved location due to an issue with a credit card machine or lack of a credit card machine, please pay out-of-pocket and submit this form with a copy of your receipt for reimbursement. Please allow up to four weeks to receive your reimbursement.

Approved locations and services include:

Fitness centers: Gym memberships, fitness classes, and personal training sessions

Health food stores: Nutritional supplements and health products from retailers, including GNC, Feel-Rite, and Vitamin World

Additional services: Acupuncture treatments, massage therapy, and chiropractic visits

NEW: Products purchased from fitbit.com, Weight Watchers®, sports programs (camps and lessons), races (5ks, 10ks, fun walks, marathons, triathlons, etc.)

Exclusions apply. The following outlets do not participate in our Wellness Debit Card Program: pharmacies, sporting goods stores,

grocery stores, doctors' offices, optometrists, salons, and department stores.	
Please complete this form and return with a copy of your receipt. If it's not an approved location or service, you will not be reimbursed.	
First name	Last name
Member ID	Member suffix
Date of birth	Amount spent
Address	
Please check service obtained: Fitness (gym membership, personal training, fitness classes)	
Massage from a licensed massage therapist Health foods (vitamins, supplements, and health products)	
Chiropractic visit Acupuncture treatment	
Weight Watchers®	
Sports programs	
Races Products purchased from fitbit.com	

Return completed form and copy of receipt to:

BlueCross BlueShield of Western New York Attn: Health Promotion 257 West Genesee Street Buffalo, NY 14202

